

# We Make It Easy: CUSTOM BLOGS FOR YOUR PRACTICE

As of 2010, 70% of Internet users were reading blogs and more than 120,000 were healthcare-related blogs. Done correctly, blogs can provide your practice with an opportunity to share your expertise and knowledge with a larger audience.

From branding your blog with professional design to providing weekly updates for your practice, Practice Builders can create a customized blog to enhance your practice online.

Our comprehensive blog package includes:

## Setting Up Your Blog

Create custom design and development of blog

Blog installation on your domain

Install social media plug-ins (Facebook, Twitter and Yelp)

Blog pinging and submission in blog directories

## Maintaining Your Blog

Blog posting for 6 months (max. of 2/month)

Blog analytic reports – monthly report

Customer and technical support

*Interested in additional social media solutions that will help you reach more patients? We also offer complete social media solutions for Facebook, Twitter, LinkedIn, YouTube and Yelp. Click on any of the icons below to visit our social media networks!*



Contact us at 800.679.1200 to find out more information on how our social media solutions can be effective for your practice.

[Visit our Blog >>](#)

**PRACTICEBUILDERS**  
The nation's leader in healthcare-practice success since 1979.

[www.PracticeBuilders.com](http://www.PracticeBuilders.com)

